



TRANSFORMING GROWTH

THE 23RD ANNUAL CFO ROUNDTABLE

14TH- 17TH FEBRUARY 2019, KOCHI

PARTNER'S PROGRAMME

Thursday, February 14th, 2019

Welcome Dinner

7:30 pm

Raise a toast to the coming weekend. A pleasant evening in Kerala, the company of friends and peers – there could not be better way to bring in a weekend of learning and deep camaraderie. The IMA India team will detail plans for the weekend as we welcome early arrivals with some scrumptious food.

Friday, February 15th, 2019

Visit to Fort Kochi

9:00 am – 1:00 pm

This pocket of Kerala is laid back, a tad gritty, with Portuguese-Dutch colonial architecture, friendly locals, great seafood, boutique hotels and a dash of hip cafés. We will start with a guided tour of Art Biennale – the largest of its kind contemporary art exhibition followed by a visit to the Palace Museum, the official residence of the erstwhile rulers of Kochi. Built in 1865, the Palace is now famous for being a full-fledged Ethno-Archaeological Museum and Kerala's first ever Heritage Museum.

Those who would prefer to stay on at the Art Biennale, rather than proceed to the Palace Museum, are welcome to do so. They would then join the other group for the ride back to the hotel at 12 noon. Prior intimation of your preference to IMA representatives will be required to plan the logistics.

Note: Assemble at Grand Hyatt jetty by 8.50 AM to depart at 9.00 AM. Please plan for comfortable clothing, walking footwear, sun shades and hats. The sun can get strong as the day progresses.

Lunch

1:30 pm

Registration

2:30 pm – 3:00 pm

The Power of Intent

3.00 pm – 4.00 pm

In conversation with Manju Sara Rajan, Editor, Arts & Media Consultant

Manju Sara Rajan is a journalist, editor and former CEO of the Kochi Biennale Foundation, where she oversaw the 2016 edition of the Kochi-Muziris Biennale. She is presently working on creating a bilingual digital platform called the Keralan, with stories focused on contemporary Keralan society and lifestyle. It is an attempt to present the cosmopolitan nature of the state and its residents for an audience of Malayalees, at home and in the diaspora, as well as travellers interested to better understand this region. Before moving here from Mumbai in 2015, she was the founding editor of Architectural Digest magazine. Manju will share her media experience – both national and international – and some unforgettable stories that she has encountered and written and her perspectives on Kerala's art and culture, the soul of the place and the people et al.

Local Flea Market at the Hotel

4:30 pm – 6:00 pm

Indulge in a local shopping experience at the flea market right at the hotel where you can find handcrafted arts, painted footwear, jewellery, local spices and more.

Dinner

7:30 pm



Saturday, February 16th, 2019

Kerala: A Sneak-Peek into Life and Culture

9:00 am – 12:30 pm

Set in Fort Kochi, Greenix Village is a popular cultural centre dedicated to presenting various facets of Kerala's culture. A cultural multiplex, it comprises theatres for performing arts and martial arts of Kerala such as Kathakali, Mohini Attam and Kalari Payatu. Walk around to see the display of art and culture, and enjoy local snacks and tea in a typical Kerala setting. Proceed to Jew street to take a stroll and witness some old historical landmarks and stop by to pick up spices.

Sadhya Lunch

12:45 pm - 1:45 pm

(This will be hosted as a joint lunch with the delegates)

Traditionally, Sadhya is served on a plantain leaf, with the tapering side of the leaf pointing to the left of the guest. It consists of a feast encompassing the length and breadth of vegetarian cuisine. Its spread can go up to 28 dishes at a time. It is something to be experienced at least once during one's life span.

Heritage Handcrafted

2:30 pm – 4:00 pm

The grace and appeal of the pure gold borders of the Kerala 'kasavu' sari contrasting with the off-white handwoven fabric has come to symbolise Malayali women. Its origins trace back to the pre-Hindu, Buddhist-Jain culture that once flourished in Kerala. Step out to explore some traditional Kerala clothing – a mark of long standing traditions.

Sunset Cruise

5:00 pm – 6:30 pm

(This will be a joint activity with the delegates)

Enjoy a boat cruise during sunset in the Cochin Harbor with spectacular views of the Marine Drive, Chinese fishing nets, and Bolgatty Island. See the sunset from the boat where the Kochi Lagoon opens out into the Arabian Sea.

Cocktails

7:00 pm

Inspiring Change

7:30 pm – 9:00 pm

Temsutula Imsong, Founder, Sakaar Sewa Samiti

(This will be hosted as a joint session with spouses over cocktails)

One of Prime Minister Narendra Modi's pet initiatives – the Clean India Mission or *Swachh Bharat Abhiyan* – has been making headlines for some time now. We have seen celebrities like Amitabh Bachchan pick up brooms and sweep sections of streets after being asked to serve as a sort of brand ambassadors for the mission. But this time, it is not celebrities who are in the news. A young woman from Nagaland, decided to take the task of cleaning the Prabhu Ghat, one of the filthiest ghats in Varanasi, the PM's constituency. She started her mission in 2013, after quitting her fulltime job, and ended up cleaning the Prabhu Ghat in 2015. Engage with Temsutula in a discussion over drinks and snacks as she shares her spirited efforts that earned the praise of PM Modi.

Dinner

9:00 pm



Sunday, February 17th, 2019

Excellence in Efficiency: The Dabbawala Story

9:00 am – 10:30 am

Dr Pawan Agrawal, Author and Educationist

(This will be hosted as a joint session with delegates)

Dressed in white outfits and traditional Gandhi caps, an army of 5,000 *dabbawalas* fulfil the hunger of almost 200,000 Mumbaikars with home-cooked food, daily, on time with an accuracy rate of 99.99% with 100% customer satisfaction. Amazingly, the *dabbawalas* – with semiliterate workers – have achieved this level of performance at very low cost, in an eco-friendly way and without the use of any IT system or even cell phones. Six Sigma, ISO and many other certifications awarded to this organisation by external organisations only confirm its excellent supply chain and logistics management capabilities.

Dr Pawan Agrawal, who earned his doctorate studying how the *dabbawalas* operate, will share the lessons that make the 118-year old organisation successful and elaborate on the ideals of passion, teamwork, dedication and hard work.

Discussion Break

10:30 am – 11:00 am

India's Biggest Cover-up

11:00 am – 12:30 pm

Anuj Dhar, Indian author and former journalist

(This will be hosted as a joint session with delegates)

As the Second World War came to an end in Southeast Asia in August 1945, Subhas Chandra Bose boarded a plane to shift the base of India's liberation struggle to a new territory controlled by the Soviet Union. Officially, the story goes that he died on August 18, 1945 as the plane crashed in the small island of Formosa (now Taiwan), but multiple investigations later there is no certainty about his fate.

Anuj Dhar, a former investigative journalist, has devoted nearly two decades to uncover the mystery behind Bose's disappearance and has documented how India's political establishment kept swinging between its belief in Bose's death and apprehension that he might return: all in strict secrecy. The story spanning seven decades is perhaps even more engaging than that of a James Bond or a Jason Bourne. Dhar will delve into this rollercoaster of a political thriller to share his findings. Apart from his 2012 bestseller *India's Biggest Cover-up*, Dhar has authored several other books on topics such as the CIA's activities in South Asia and the mystery of Lal Bahadur Shastri's death in far away Tashkent.

Luncheon and Close

12:30 pm

All speakers, sessions and timings are tentative and subject to ongoing confirmation.