



Insight beyond information

The **7th** Annual CEO Strategy
Roundtable **2022**

REIMAGINING RESILIENCE

REPURPOSE • RETOOL • REDEPLOY



29th - 31st July, 2022



The Leela Palace, Jaipur

Friday, 29th July, 2022

Welcome Lunch

Sukh Mahal, Hotel Leela Palace, Jaipur

2:00 PM - 3:00 PM

Come together with a group of friends from across India over lunch to kick-start the weekend of learning, fun and laughter.

Breaking the Ice

Nahargarh Hall, Hotel Leela Palace, Jaipur

3:00 PM - 4:00 PM

IMA team will guide you through the activities planned for the next few days. Like each year, we will make these days enjoyable and memorable and importantly, also leave you with enough time to explore the beautiful city of Jaipur on your own or in the company of friends newly made and those caught up with annually at our meeting.

Bringing the Entrepreneurial Spirit to Design

Archana Surana, Founder, Arch College of Design and Business

4:00 PM - 5:00 PM



There is no defined way to learn the creative art of designing. However, there are many institutions that can help aspiring designers to grow and sculpt their craft and innovative thinking. ARCH College of Design and Business, based in Jaipur, is one of the institutions that provides budding designers with forums and platforms to exhibit their work both nationally and internationally. The inception story of this college starts from two residential rooms. Under the leadership of Archana Surana and through the challenges and efforts of establishing the concept of design, the institution has progressed hugely to become a knowledge hub for higher education in the field of design.

Archana is a design educator, mentor and social entrepreneur with 28 years of experience innovating in design education. She successfully carries forward a legacy of 22 years as the Founder and Director of ARCH College of Design & Business. She has established strong pathways in Design Education, as well as Mentoring, through the Women Mentors Forum. Archana has many awards and recognitions in her fame, the most prestigious of them received at the hands of our former President – Dr APJ Abdul Kalam. She is a CII council member for over 10 years, a former FICCI Ladies Organisation Board Member, and is a mentor to many and a mentee to Fortune 50 Most Powerful CEO. Meet the woman as she shares her incredible learning experiences, motivations to bring a change and future plans.

Friday, 29th July, 2022

Camel Polo

5:15 PM - 7:15 PM



Among the world's most ancient sports, the game of polo is as 'exclusive as elusive', in the city of Jaipur. The very name invokes a vision of aristocracy and excellence, of style and rare athletic prowess. Polo is a game that signifies glamour, intelligence, power, adventure, elegance, graceful teamwork, class and above all – royal tradition. Immerse yourself in a friendly game of Camel Polo, a royal sport of the Maharajas of Rajasthan.

Dinner with Rajasthani Folk Band

8:00 PM onwards

Embrace the delight of losing yourself in traditional Rajasthani folk music in the great company of friends and peers, and some cocktails and sumptuous food.

Saturday, 30th July, 2022

Jungle Safari

5:15 AM - 9:00 AM



Situated right in the heart of Pink City Jaipur, Jhalana is slowly becoming a favourite destination to spot leopards in the wild. Besides the Leopards, you will be able to spot other smaller fauna including striped hyena, spotted deer, blue bulls and wild boars. Palm, babul, bamboo and acacia trees continue to be methodically planted throughout the quartz hills and flat-lands of the Aravalli that Jhalana is set in. And thus, it is also an ideal destination for migratory birds, despite being

in the heart of the city. An open gypsy safari, which takes about 2.5 hours, is the best way to explore Jhalana Forest Reserve. Don't miss the experience!

Note: The distance from the hotel to Jhalana Forest is about 40 minutes. The safari takes about 2 to 2.5 hours to complete. To make the most of it, we recommend leaving the hotel by 5:15 AM. We will make travel arrangements for the confirmed guests.

Living a Life of No Regrets

11:00 AM - 12:15 PM

Dolly Thakore, Veteran Actor, Newscaster, Columnist and Casting Director



Veteran theatre personality **Dolly Thakore's** life and career are full of glitz, glamour, and struggles – growing up in Delhi, getting her start in theatre in college, her time in London, involvement with social issues, casting for the film Gandhi, working in radio, television and advertising while returning always to her first love, theatre. Ms Thakore is also a staunch social activist, particularly for children and destitute women, and for Citizens for Peace. In a witty, no-holds-barred conversation, Ms Thakore will share her life experiences, learning and what it means to be a strong, empowered and courageous woman.

Lunch

12:30 PM

Saturday, 30th July, 2022

Wabisabi Workshop

1:30 PM - 5:30 PM



Jaipur's palaces, forts and bazaars are on everyone's must-do list, but for those looking for an off-beaten experience, the Wabisabi Natural Dye Workshop offers a unique opportunity. In 2017, two young entrepreneurs, Kriti and Avinash founded 'the Wabisabi Project', which takes its name from traditional Japanese sentiment that embraces simplicity, subtlety and hand-made.

Experience the print and dye workshop for a truly immersive experience, and learn the age-old dye recipes, traditional techniques and block patterns. This will be followed by a guided tour of the 'Anokhi Museum of Hand Printing', a small textile museum dedicated to the ancient craft of hand block printing, housed in a restored UNSECO award-winning 400-year-old building.

Mind Games: Inside the Mysterious World of the Mentalists

7:00 PM - 8:00 PM

Mohit Rao, *Mentalist*



Mentalism, in performance, involves the demonstration of seemingly evolved mental abilities, even paranormal ones. In practice, it entails psychological illusions that blend psychology, hypnosis, suggestion, cold reading, neuro-linguistic programming (NLP), misdirection, and a number of other subtle skills of observation to create the illusion of a sixth sense. In the written form, it all sounds technical and esoteric. In practice, the experience ranges from the astounding to the absolutely delightful!

Mohit Rao, a Mind Reader, Mentalist and Corporate Entertainer, has the ability to 'read your mind, control your thoughts and even influence decisions'. Using his skills, he has predicted the exact closing of the BSE Sensex live on national television, hypnotised over 25,000 people worldwide and used telepathy to drive a car blindfolded! Experience an hour of sheer bewilderment, mystery, joy and thrill as he regales us with his inimitable skills.

Indulging in Local Delicacies

8:30 PM onwards

Enjoy the traditional delicacies of Rajasthan (*laal maas, daal baati, bajre ki roti, and much more*) in a sit-down dinner with friends and peers.

Sunday, 31st July, 2022

The Art of Living Mindfully

10:00 AM - 11:00 AM

Dimple Mehta, Director, Soul Diets



If there is one thing the pandemic year has reminded us it is the importance of the practice of mindfulness, which builds core emotional and mental strength and opens the door to confident actions and purposeful decision-making. Mindfulness helps build mental agility and develop a mind that is focused, curious and creative. It helps to explore ways to take micro-steps towards a strong mind that is resilient, less prone to interruption and maintains focus. What is the science behind mindfulness? How can one live mindfully? What techniques can help calm the mind?

Dimple Mehta, Director, Soul Diets Foundation, is a mindfulness and character strength coach, drama-based pedagogy and parenting expert, and author. For the past 15 years, Dimple has been providing mindfulness and character-strengthening training and pedagogies to help individuals, corporates, schools/institutes, NGOs, and cadets to discover and experience happiness. She will decode the science behind mindfulness and share simple yet powerful techniques to live in the present moment.

Because Life is for Living

11:15 AM - 12:30 PM

Avani Lekhara, Indian Paralympian and Rifle shooter



A major car accident in 2012 injured her spinal cord, making **Avani Lekhara** dependent on a wheelchair. Three years on, after her father's encouragement, she decided to try out her hand in professional shooting and archery. As luck would have it, she got inspired to take the former seriously after reading India's first individual Olympic gold medalist Abhinav Bindra's autobiography. In the 2021 Tokyo Paralympics, the 19-year-old Avani won the '**Best Female Debut**' honour for her record-breaking gold medal. Her intense belief and her commitment to excel are inspirational. Meet the girl who did the nation proud and hear her experiences that provide inspiring lessons.

Brunch and Close

12:30 PM