

SETTING COURSE FOR THE NEXT SPRINT

IMA India's Annual CFO Strategy Roundtable

13th -15th September 2019, JW Marriott Mussoorie Walnut Grove Resort & Spa



Friday, Sept 13, 2019

Coming Together

At Teppan

3:45 pm – 4:00 pm

Come together with a group of friends from across India over tea to kick-start the weekend of learning, fun and laughter. IMA team will guide you through the activities planned for the next few days. Like each year, we will make these days enjoyable and memorable and importantly, also leave you with enough time to explore the charismatic hills of Mussoorie on your own or in the company of friends newly made and those caught up with annually at our meeting.

Empowering Women

Chinni Swamy, CEO, Purkal Stree Shakti

4:00 pm – 5:30 pm



It was back in 2001, when Chinni and her husband Swamy thought of moving 'to some place in the foothills of Himalayas'. Instead of moving to a charming town like Dehradun or the picturesque hill station of Mussoorie, the Swamys chose a little village, Purkal. Once there, Chinni decided to introduce the women of the village to a little known craft form - quilting. Slowly, over the years, Chinni introduced the world to these quilts through her entrepreneurial venture, 'Stree Shakti'. Today, Stree Shakti employees women from 15 villages around Purkal and retails its products through their shop, online store and at exhibitions across the country. Engage with Chinni as she shares her journey of grit, determination, empowerment and impact.

Cocktails and Dinner

7:30 pm

Saturday, Sept 14, 2019

Visit to Landour

10:30 am – 1:30 pm

Landour, which was a Cantonment town in British India was named after a village called Llanddowror in south-west Wales. Lost in the mists of Himalayas, draped in the scarlet red color of rhododendrons and thick deodars, Landour reminds you of the British Raj. A 5-kilometer steep drive from the crowded bazaars of Mussoorie, it is a different world of beauty, history and little secrets. Ivy cottage, Ruskin Bond's home is on the byways of Landour. Char Dukan – a row of historic shops and cafes – is a must see while St Pau; church sits right around the corner. Perched above the church is Rokeby Manor, Landour's landmark and the oldest house that was built in 1840.

Luncheon

2:00 pm – 3:00 pm

Cedar, Oak, Pine: In love with nature

4:30 pm – 6:30 pm

A late afternoon walk

One of the finer pleasures of life is to 'feel' the mountains and to experience their majesty and their permanence. Take a nature walk among towering Deodars and through quaint settlements with the Himalayas on one side and the beautiful Doon valley on the other.

Excellence: Finding Success and Joy

7:30 pm – 9:00 pm

Bhaichung Bhutia, India's Former Football Captain



Former captain and the face of the Indian football for the major part of the last two decades, Bhaichung Bhutia had a fantastic 16 years of International football career. He captained India for over 10 years and scored 43 international goals, more than any other footballer of the country. He is also the only Indian and one among few international players to have played more than 100 matches for his country. Under him, India won the South Asian Football Federation Championships thrice, two Nehru Cup titles (in 2007 and 2009) and the 2008 AFC Challenge Cup which gave India the right to play in the Asian Cup this year for the first time after 1984. He has been decorated with the Arjuna Award and the Padma Shri.

Engage with the man himself as shares his life story which is one of grit, determination and inspiration against all odds.

Cocktails and Dinner

9:00 pm

Sunday, Sept 15, 2019

Visit to Santura Devi Temple

10:00 am – 11:30 am

Perched on a hilltop on the way to Kempty Falls, Santura Devi Temple is a this holy shrine is known for its spiritual importance among the residents of Mussoorie. It is dedicated to Santura Mata who is believed to have saved the town of Mussoorie from a devastating earthquake in 1991. The short trek uphill and climb up some stairs will be rewarded in the end with scenic views of terraced hillsides and misty Himalayan ranges.

Brunch and close

11:30 am

At JW Cafe



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To know more or to register for the Roundtable, write to

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