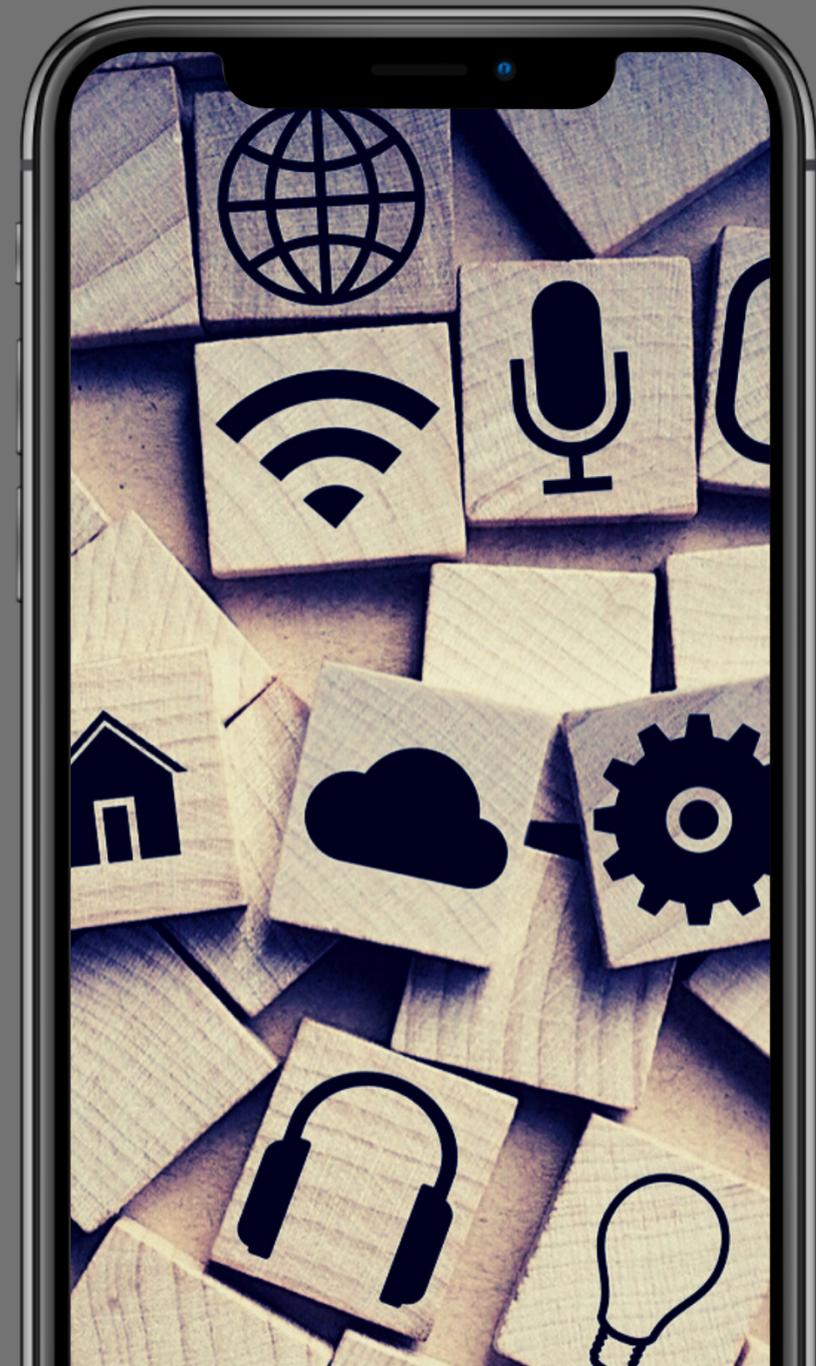


The 2020 Digital Marketing Benchmarks Report

Big Picture View | DM Budget Trends | DM Headcount | Outsourcing | RoI



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**by revenue, sector, ownership, DM reporting line, DM spends, DM staff age profile, company orientation, formal DM strategy, maturity of DM strategy, ideation of DM strategy, level of website sophistication*

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