# THE 2022 EXECUTIVE & BOARD REMUNERATION REPORT





## A STUDY OF TRENDS IN BOARD COMPENSATION AND PAY STRUCTURE



The 2022 Executive and Board Remuneration Report analyses compensation trends for Directors on the Boards of listed and unlisted companies in India. This edition covers 1,998 companies and 21,735 Directors in its analysis. The report covers the following areas:

### **Executive Directors' Compensation**

Compensation trends for Executive Directors from FY18-22 • total pay (means, medians, and other percentiles) by designation and ranges • pay composition; change in pay FY18-22 • list of highest paid CMDs, CEO and CFOs



### Non-Executive Directors' Compensation

NED and Non-Executive Chairman pay trends

• composition and splits by revenue, profit, company age, ownership, market cap, sector.

## DETAILED PEER COMPARISONS & CROSS TABULATION





1,998 listed and unlisted companies studied



5 years of compensation trends



6 top Exec and NED positions covered



21,735
Executives/Directors
reviewed



11 sectors analysed



7-way
Cross tabulation

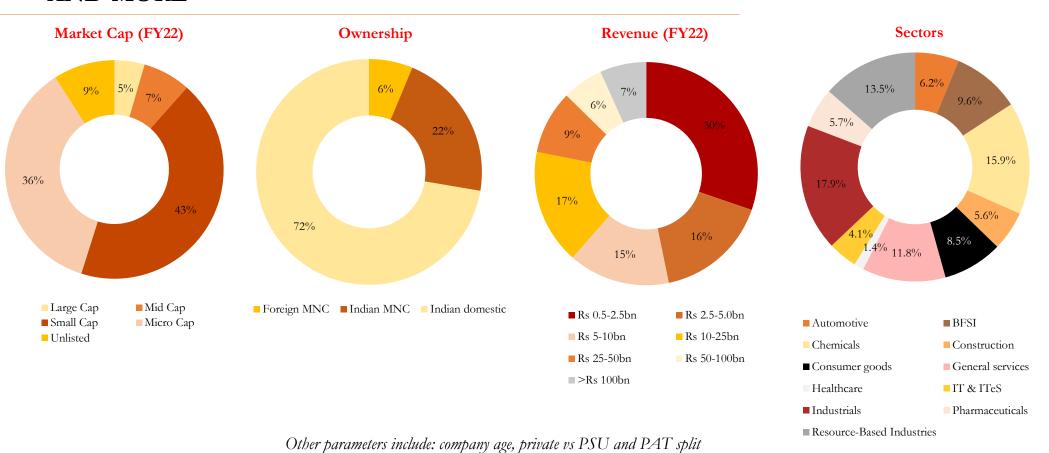
In addition to sector, revenue, profits and ownership splits, detailed cross-tabulations are made on the basis of the following parameters:

- Designation: CMD, CEO, CFO, CS, NED and Non-Exec Chairman
- Market cap: Large cap, mid cap, small cap, micro cap and unlisted companies
- Company Age group: <Pre liberalisation (<1991); Liberalisation to GFC (1991-2007); Post GFC (2008 and after)
- Gender
- Environmental, social and governance (ESG) criteria: Large and mid cap ESG-rated and non-ESG-rated companies

The report is based on latest data (FY22) that is collated and distilled from company annual reports, which are available in the public domain, and from filings with the Ministry of Corporate Affairs (MCA), Government of India.

## IN-DEPTH COVERAGE ACROSS SECTORS, OWNERSHIP LEVELS AND MORE





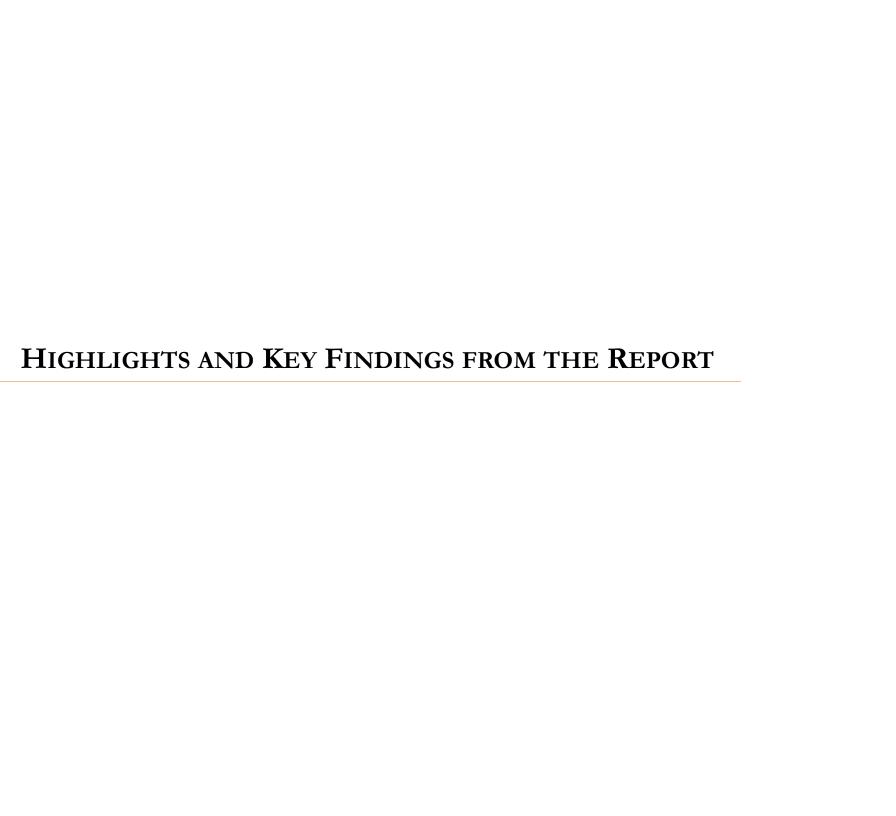


### **ENABLING CXOS WITH THOUGHT PROVOKING INSIGHTS**

### The **report** helps to:

- ✓ Identify trends in top-executive and Board-level pay
- ✓ Establish benchmarks for compensation to Directors based on leading industry practices and detailed peer comparisons
- ✓ Determine correlations between pay and performance

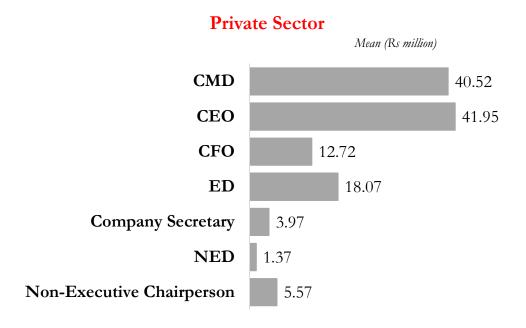




## IMA

### TOTAL PAY

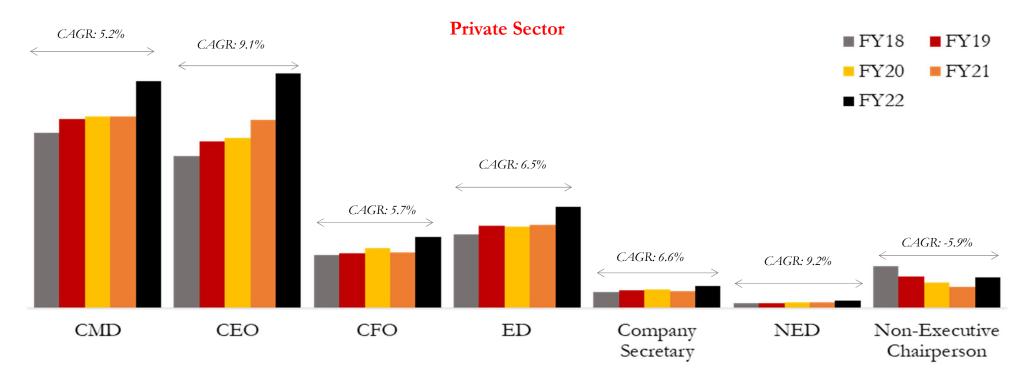
- In FY22, the average private sector CMD received Rs 40.5 million in compensation.
- The average CEO earned more than the average CMD with a compensation of Rs 42 million.
- CFOs made Rs 12.7 million  $\sim 30\%$  of what CEOs earned and  $\sim 29\%$  less than EDs.
- Company secretaries earned Rs 3.6 million, NEDs Rs 0.9 million, and Non-Exec Chairs, Rs 3.9 million.





### CHANGE IN PAY

- CEOs on average received Rs 41.9 million in pay in FY22 ~27% higher than in FY18
- Non-Exec Chairmen continues to see the greatest volatility in pay, but on average, their pay has fallen in the last five years, from Rs 7.6 million to Rs 5.6 million.





### **PAY COMPOSITION FY22**

• Top executives earn 14-29% of their total pay as variable; in PSUs this ratio is 3-13%.

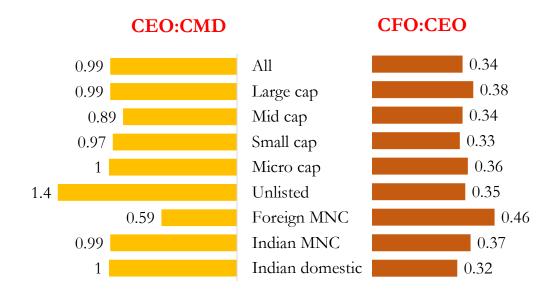
P	rivate	71%	29%	
GA P	PSU	88%	12%	
O P	rivate	76%	24%	
OHO P	PSU	89%	11%	
O P	rivate	83%	17%	
OHO P	PSU	90%	10%	
	rivate	80%	20%	
—————————————————————————————————————	PSU	91%	9%	■ Fixed
S	rivate	86%	14%	
0	PSU	87%	13%	
$\Omega$ P	rivate	77%	23%	■ Variable
ZED ZED	PSU	97%	3%	
Non- Exec Chairm an	rivate	71%	29%	
$egin{array}{c} N_{\mathcal{C}} \\ E_{\mathcal{X}} \\ Ch_{\mathcal{Z}} \\ a \end{array}$	PSU	95%	5%	



### **EXECUTIVE PAY RATIOS FY22**

### CEOs generally earn as much or more CMDs, but ~3x as much as CFOs\*

• CEO pay is 56-97% of CMD pay across companies by size and ownership, except in large-caps, where they earn  $\sim 36\%$  more.



## IMA

### **OTHER HIGHLIGHTS**

- In FY22, private-sector CEOs were the highest paid of all the C-suite executives with an average CTC (cost to company) of Rs 41.9 mn, overtaking CMDs for the first time.
- In comparison, the average CMD earned Rs 40.5 mn, up from Rs 31.4 mn in FY18.
- PSU salaries are a fraction of that of their private sector peers, with CEOs receiving Rs 9.3 mn and CMDs Rs 8.1 mn last year.
- In general, pay is strongly correlated with company size; across levels, big companies in terms of both market cap and revenue typically pay multiple times as much as smaller ones.

The above highlights are some high-level examples. The full report contains detailed insights, cross-tabulations and role specific segmentations.

## EXECUTIVE AND BOARD REMUNERATION REPORT: TABLE OF CONTENTS



### Introduction and Overview



- Scope and methodology
- Company demographics
- Glossary of terms
- Executive summary

# Executive Directors' Compensation



- Total pay (FY18-22): means, medians, 25th, 75th and 90th percentile levels, and distribution by pay-range
- Total pay (FY18-22) by levels: Executive, CEOs/MDs, CFOs, Executive Directors, Company Secretaries
- Composition of pay: fixed pay (and its components), variable pay (and its components, including ESOPS)
- Changes in pay in FY18 to FY22
- CAGR of changes in pay FY18-22 by level
- Private sector vs PSU pay comparison (FY18-22)
- Total pay by market cap, company age, revenue by levels; private vs PSUs
- Highest Paid CMDs, CEOs, CFOs

\*by sector, ownership, function, age, tenure, highest qualification, education at post graduate level

## EXECUTIVE AND BOARD REMUNERATION REPORT: TABLE OF CONTENTS



## Non-Executive Directors' Compensation



- Total pay (FY18-22): means, medians, 25th, 75th and 90th percentile levels, and distribution by pay-range
- Total pay (FY18-22) by levels: Non-Executive Directors and Non-Executive Chairman
- NED and Non-Executive Chairman pay by market cap, ownership, sector
- Composition of pay: fixed pay (and its components), variable pay (and its components, including ESOPS)
- Changes in pay in FY18 to FY22
- CAGR of changes in pay FY18-22 by level
- Private sector vs PSU pay comparison (FY18-22)

<sup>\*</sup>by sector, ownership, function, age, tenure, highest qualification, education at post graduate level

### **PRICE**



Non Members

Members of IMA Forums

The 2022 Executive and Board Remuneration Report (PDF)

Rs 40,000 + GST

Rs 30,000 + GST



An Additional 15% Discount for Companies that purchased the 2021 Report

Full Report including Executive Compensation, Board Governance and Diversity Metrics are also available. Click to know more

### To purchase a copy, please <u>click here</u>

### OTHER RELATED REPORTS

Click here to know more

- The 2022 Board Remuneration and Governance Report: The full report provides a detailed analysis of Board level compensation and Governance Metrics including a number of non-compensation parameters such as Board size, independence, governance, gender diversity, and so on.
- The 2022 Board Governance and Diversity Report: The report analyses board operations and diversity metrics for Directors on the Boards of listed and unlisted companies in India including parameters such as Board size, independence, governance and gender diversity.



### **OUR PORTFOLIO OF RESEARCH REPORTS**

### HR



Covid-19 Impact on Compensation and Hiring



The 2021 Executive & Board Remuneration Report

> The Accounts Closing Study, 2020

The Accounts

Benchmarking Study,

Closing

2020



The 2019 Diversity and Inclusion Benchmarks Report



**Salary Increment** Benchmarks FY22



**FY22 Attrition** Benchmarking Study

### Other



**CXO** Diaries: Life after Covid-19

### **Finance**



Finance Department Performance Benchmarks

### **Industry**



D Indian Agriculture: D An Analytical Assessment

### Marketing



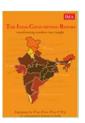
The 2020 Digital Marketing **Benchmarking Survey** 



The India **Employment** Report 2017

**Economic and Thematic Studies** 

**Diversity Underlying** Unity: A Study of India's States 2018



The India Consumption Report 2016



### **ABOUT IMA INDIA**

- The country's largest peer platform for senior executives
- More than 2,000 clients CEOs and functional heads from over 1,200 member companies, Indian and global
- Extensive capabilities in macroeconomic, industry and management research
- Strong in-house research capability with access to senior industry practitioners, domain specialists and other stakeholders
- A successful track record of over 26 years

28+

Years in Business

2,000+

**CXO** Clients

1,200+

**Member Companies** 

**76%** 

of NSE 50 Brands

6

Cities of operations across India