# THE 2022 BOARD GOVERNANCE & DIVERSITY REPORT





## A STUDY OF METRICS IN BOARD OPERATIONS AND DIVERSITY



The 2022 Board Governance & Diversity Report analyses board operations and diversity metrics for Directors on the Boards of listed and unlisted companies in India. This edition covers 1,998 companies and 21,735 Directors in its analysis. The report covers the following areas:

#### **Board Operations Metrics**



Board size and trends • number of IDs and NEDs • share of IDs on Company Boards • Board independence • promoter presence on the Board • total Board pay bill • number of Board meetings held each year • what makes ESG different?

## Gender Diversity and Equality



Male vs female representation across executive levels • company with no female representation • gender-wise pay split by level • changes in pay FY18-22 • female pay composition.

# DETAILED PEER COMPARISONS & CROSS TABULATION





1,998 listed and unlisted companies studied



5 years of compensation trends



6 top Exec and NED positions covered



21,735
Executives/Directors
reviewed



11 sectors analysed



7-way
Cross tabulation

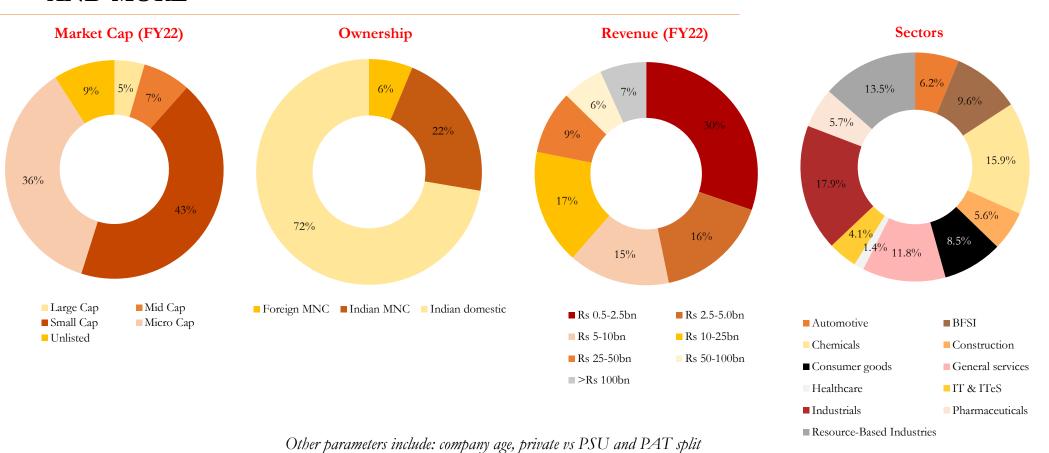
In addition to sector, revenue, profits and ownership splits, detailed cross-tabulations are made on the basis of the following parameters:

- Designation: CMD, CEO, CFO, CS, NED and Non-Exec Chairman
- Market cap: Large cap, mid cap, small cap, micro cap and unlisted companies
- Company Age group: <Pre liberalisation (<1991); Liberalisation to GFC (1991-2007); Post GFC (2008 and after)
- Gender
- Environmental, social and governance (ESG) criteria: Large and mid cap ESG-rated and non-ESG-rated companies

The report is based on latest data (FY22) that is collated and distilled from company annual reports, which are available in the public domain, and from filings with the Ministry of Corporate Affairs (MCA), Government of India.

# IN-DEPTH COVERAGE ACROSS SECTORS, OWNERSHIP LEVELS AND MORE





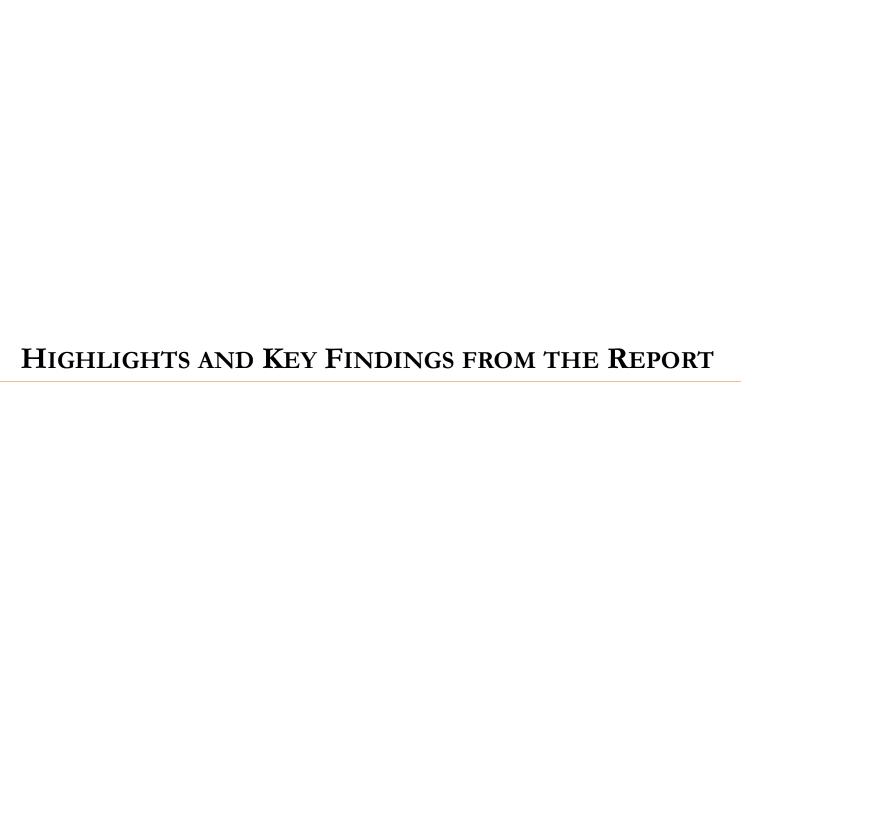


## ENABLING CXOs WITH THOUGHT PROVOKING INSIGHTS

## The **report** helps to:

- ✓ Identify trends in top-executive and Board-level pay
- ✓ Understand the composition of Boards across India
- ✓ Recognise gender pay gaps across executive levels







## **BOARD SIZE TREND**

- Board size strongly correlates with company size.
- In the case of private companies, Board size has remained largely the same over the years.

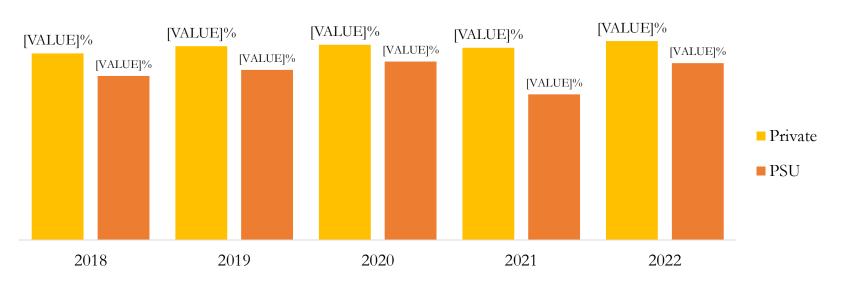
# Board Size Trend in Private Companies (numbers are rounded-off) 13 Overall Large cap Mid cap Small cap Micro cap Unlisted



## NUMBER OF INDEPENDENT DIRECTORS

- · Despite bigger Boards in PSUs, their share of IDs remain less compared to private companies.
- The ratio of IDs to total Board size has edged up mildly in the last 5 years, from 37% to 39%. Among PSUs, it has tended to move around sharply.
- · Foreign MNCs have the lowest percentage of IDs on their Boards amongst all categories of firms.

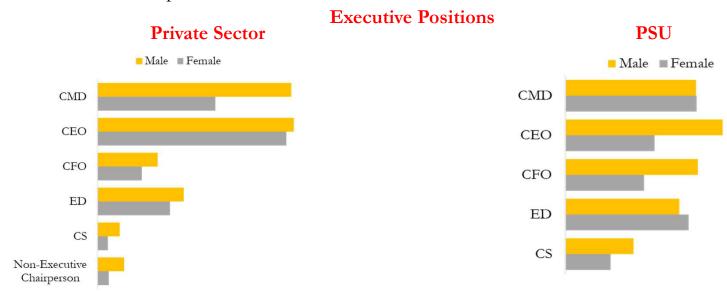
## Share of IDs on Company Boards FY22



## IMA

## **GENDER PAY GAPS**

- Substantial gender-related pay gaps exist across designations in the private sector, with men earning more than twice as much as women in some positions.
- The ED and CMD for PSUs, and Non-Executive Director positions in both sectors are exceptions here, the average woman earns either as much or more than the average man.
- There are significant pay gaps, as well, in the PSU world. Men in CEO and CFO positions earn close to twice as much as their female peers.

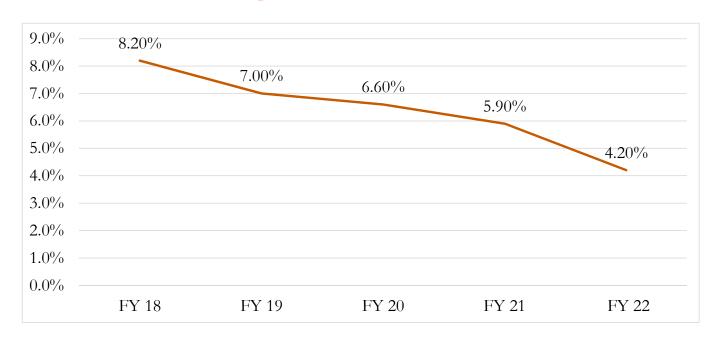




## GENDER DIVERSITY ON THE BOARD

• Over the last 5 years, there has been a steep fall in the number of companies with *no* female directors on the Board. This suggests that diversity is starting to receive some attention.

## % Companies with No Female Directors



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## **OTHER HIGHLIGHTS**

- Women remain grossly under-represented in C-Suite and Board positions. Private sector and PSU Boards, have 2 female Directors on average as opposed to 9/12 males.
- Only 5.7% of CMDs, 4.9% of CEOs and 6% of CFOs are women.
- Across positions, women tend to earn a higher share of their pay as variable, compared to men.

The above highlights are some high-level examples. The full report contains detailed insights, cross-tabulations and role specific segmentations.

# THE 2022 BOARD GOVERNANCE & DIVERSITY REPORT: TABLE OF CONTENTS



## Introduction and Overview



- Scope and methodology
- Company demographics
- Glossary of terms
- Executive summary

## Company Board Metrics



- Board Size
- Number of NEDs
- Board composition:
  - Independent vs Non-Dependent Directors
  - Male vs female Representation on the Board
- Number of Board Meetings held
- Presence of the promoter on the Board
- Board Independence
- Cost of Running a Board
- What Makes ESG Different?

<sup>\*</sup>by sector, ownership, function, age, tenure, highest qualification, education at post graduate level

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## Gender Diversity and Equality



- Male-Female Representation by Level
- Companies with no Female Representation
- Gender-wise Pay Split by Level
- Female Pay Composition

<sup>\*</sup>by sector, ownership, function, age, tenure, highest qualification, education at post graduate level

## **PRICE**



Non Members

Members of IMA Forums

The 2022 Board Governance & Diversity Report (PDF)

Rs 30,000 + GST

Rs 20,000 + GST



An Additional 15% Discount for Companies that purchased the 2021 Report

<u>Full Report</u> including Executive Compensation, Board Governance and Diversity Metrics are also available. <u>Click to know more</u>

To purchase a copy, please <u>click here</u>

#### OTHER RELATED REPORTS

<u>Click here</u> to know more

- The 2022 Board Remuneration and Governance Report: The full report provides a detailed analysis of Board level compensation and Governance Metrics including a number of non-compensation parameters such as Board size, independence, governance, gender diversity, and so on.
- The 2022 Executive and Board Remuneration Report: The report analyses compensation trends for Directors and Non-Executive Directors.



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Covid-19 Impact on Compensation and Hiring



The 2021 Executive & Board Remuneration Report

> The Accounts Closing Study, 2020

The Accounts

Benchmarking Study,

Closing

2020



The 2019 Diversity and Inclusion Benchmarks Report



**Salary Increment** Benchmarks FY22



**FY22 Attrition** Benchmarking Study

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#### **Finance**



Finance Department Performance Benchmarks

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D Indian Agriculture: D An Analytical Assessment

#### Marketing



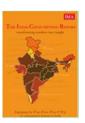
The 2020 Digital Marketing **Benchmarking Survey** 



The India **Employment** Report 2017

**Economic and Thematic Studies** 

**Diversity Underlying** Unity: A Study of India's States 2018



The India Consumption Report 2016



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28+

Years in Business

2,000+

**CXO** Clients

1,200+

**Member Companies** 

**76%** 

of NSE 50 Brands

6

Cities of operations across India